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SUN HING PRINTING HOLDINGS LIMITED

新興印刷控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1975)

PROFIT WARNING

This announcement is made by Sun Hing Printing Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group’s latest unaudited management accounts for the year ended 30 June 2025, the Group is expected to record a loss for the year ranging from approximately HK\$80.0 million to HK\$95.0 million for the year ended 30 June 2025, as compared to the profit recorded by the Group of approximately HK\$17.1 million for the year ended 30 June 2024.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Sun Hing Printing Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group’s latest unaudited management accounts for the year ended 30 June 2025 and the information currently available to the Board, the Company is expected to record loss for the year ranging from approximately HK\$80.0 million to HK\$95.0 million for the year ended 30 June 2025, as compared with the profit recorded by the Group of approximately HK\$17.1 million for the year ended in last year.

The Board consider, that the expected turnaround from profit to loss for the year was mainly attributable to the following factors:

1. Provision of impairment losses on property, plant and equipment and right-of-use assets in the range of approximately HK\$80.0 million to HK\$95.0 million resulting from loss making arising in the current year based on impairment assessment performed by management in accordance with appropriate accounting principles.
2. Concerns over a global economic slowdown and widespread inflation have led customers to adopt more conservative consumption behavior. This has resulted in cautious spending on printing and promotional products, ultimately leading to a fall in revenue.
3. There has been a slight reduction in the cost of goods sold and administrative expenses. However, this has been offset by enduring fixed selling and distribution expenses and finance costs, which have persisted irrespective of the magnitude of the revenue decline.

The Company is still in the process of finalising the financial results of the Group for the year ended 30 June 2025. The information contained in this announcement is only based on the preliminary review and analysis of the Group’s latest unaudited management accounts and the information currently available to the Board, which have not yet been audited or reviewed by the Company’s auditors and may be subject to adjustment. The final results announcement of the Group for the year ended 30 June 2025 is expected to be released on 26 September 2025.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Sun Hing Printing Holdings Limited
Mr. CHAN Peter Tit Sang
Chairman and Executive Director

Hong Kong, 15 September 2025

As at the date of this announcement, the Board comprises Mr. Chan Peter Tit Sang, Mr. Chan Kenneth Chi Kin, Mr. Chan Chi Ming and Mr. Chan Chun Sang Desmond as Executive Directors; Ms. Cheung Mei Yee Lorna as Non-executive Director; Dr. Chu Po Kuen Louis, Mr. Wong Kam Fai and Mr. Wu Chun Sing as Independent Non-executive Directors.