SUN HING PRINTING HOLDINGS LIMITED
新興印刷控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1975)

POSITIVE PROFIT ALERT

This announcement is made by Sun Hing Printing Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group's latest unaudited management accounts for the year ended 30 June 2026, the Group is expected to record a profit for the year ranging from approximately HK$10.0 million to HK$20.0 million for the year ended 30 June 2026, as compared to the loss recorded by the Group of approximately HK$88.6 million for the year ended 30 June 2025.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Sun Hing Printing Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group's latest unaudited management accounts for the year ended 30 June 2026 and the information currently available to the Board, the Company is expected to record profit for the year ranging from approximately HK$10.0 million to HK$20.0 million for the year ended 30 June 2026, as compared with the loss recorded by the Group of approximately HK$88.6 million for the year ended in last year.

The Board consider, that the expected turnaround from loss to profit for the year was mainly attributable to the following factors:

1. The Group recognised aggregate impairment losses of approximately HK$87.7 million in respect of property, plant and equipment and right-of-use assets for the year ended 30 June 2025. In contrast, no impairment losses were recognised in respect of property, plant and equipment or right-of-use assets for the year ended 30 June 2026.

2. During the year, customers globally launched a greater number of new projects relating to printing and promotional products, driving demand for packaging and paper gift set printing services and thereby contributing to the growth in the Group's overall revenue.

The Company is still in the process of finalising the financial results of the Group for the year ended 30 June 2026. The information contained in this announcement is only based on the preliminary review and analysis of the Group's latest unaudited management accounts and the information currently available to the Board, which have not yet been audited or reviewed by the Company's auditors and may be subject to adjustment. The final results announcement of the Group for the year ended 30 June 2026 is expected to be released on 28 September 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Sun Hing Printing Holdings Limited
Mr. CHAN Kenneth Chi Kin
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 16 September 2026

As at the date of this announcement, the Board comprises Mr. Chan Kenneth Chi Kin, Mr. Chan Chi Ming and Mr. Chan Chun Sang Desmond as Executive Directors; Mr. Chan Peter Tit Sang and Ms. Cheung Mei Yee Lorna as Non-executive Directors; Mr. Wong Kam Fai, Mr. Wu Chun Sing and Mr. Ann Yu Chiu Andy as Independent Non-executive Directors.